

Roger Kroll

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QUALIFICATIONS

- Extensive experience in graphic design including developing company logo design, advertising materials, programs, packaging design, and booklets.
- Extensive experience in teaching classes, individuals, and company personnel graphic design software applications and principles
- Full-Time Designated Subjects Vocational Education Teaching Credential: Printing and Graphics Occupations: Computer Applications
- CLAD Certificate
- Passing Status with CBEST
- Master in Business Administration in Marketing, Management and Finance

EDUCATION

California State University at Long Beach, MBA, Marketing, Management and Finance-1973
University of Southern California, BA-Social Sciences and Communications-1969

SPECIALIZED TRAINING

University of San Diego, 2005

Level 1 and Level 2 Teaching Methodologies

Coastline Community College, 1999-2002

Courses in Photoshop, Illustrator, Dreamweaver, and Flash

Long Beach City College, 1989-1992

Courses in Macintosh and IBM, including PageMaker, Word, WordPerfect, Illustrator, and Excel.

BUSINESS EXPERIENCE

Graphic Designer—Orchid Graphics - Long Beach, California 1990-

Operate a freelance graphic design company producing advertising and marketing materials. Clients include: Vans Gourmet Gifts, Canon USA, It's A Grind, Aero Powder Coating, Heritage Press, The Long Beach Playhouse, Gridley Sign Products, Cloverway Inc., and many others.

OTHER BUSINESS ENDEAVORS

Trainer—Orchid Graphics - Long Beach, California 1994-

Train individuals and small groups at small and mid-size companies.

Present seminars and workshops to beginning and advanced level participants.

Instructor—Regional Occupational Program, Long Beach Unified School District - 2006-

Graphic Design at ROP Willow Site and Reid High School

Instructor—Regional Occupational Program, Los Angeles Unified School District - 2008-

Web Design/Desktop Publishing at East Los Angeles Skills Center

Instructor—Regional Occupational Program, Long Beach Unified School District - 2007-2008

Virtual Enterprise at Long Beach Woodrow Wilson Classical High School

Instructor—Southern California Regional Occupational Center - 2005 - 2006

Graphic Design Digital Pre-Press

Instructor—Regional Occupational Program, Long Beach Unified School District - 2004 - 2005

Graphic Design at Long Beach Polytechnic High School

Instructor—Platt College, Graphic Design Department - 2003-2004

Typography, Production, QuarkXPress, Photoshop, Illustrator and Freehand

Instructor—Platt College, General Education Department - 2003-2004

College Mathematics

Instructor—Brooks College, Graphic Design Department - 1999-2000

Photoshop I and Production II, QuarkXPress, Photoshop, Illustrator

Instructor—California State University at Dominguez Hills - 1995-1996

Communications Graphics, PageMaker

Owner / Manager—Orchid Cleaners - Long Beach, California - 1974-1989

Operated successful drycleaning, laundry, leather and drapery cleaning business with 3 locations, 25 employees, an extremely busy counter trade, and extensive commercial contracts.

COMMUNITY SERVICE & AWARDS

- President, 2000-2001 The Professional Business Associates of Long Beach (aka Tippers)
- Served on Board of Directors for the Long Beach Area Chamber of Commerce, Downtown Lions Club, West Orange County Macintosh User Group, and Tippers.
- Long Beach Committee of 300 Press Committee, Downtown Long Beach Lions Club, and the National Association of Photoshop Professionals
- Awards include Business Person of the Month, Outstanding Small Business Achievement Award, and Ambassador of the Year, Long Beach Area Chamber of Commerce